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2019

Cape Town  
South Africa

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# ALIGNING INCENTIVES

## Value-based purchasing

S Ranchod, K Chennells, Y Moodley  
04 April 2019



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# Outcomes

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An improved understanding of:

1. The context and need for value-based purchasing
2. Technical and practical challenges in alternative reimbursement design
3. Emerging applications in the South African (SA) health system



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## Shivani Ranchod

- Health Actuary & Academic
- Co-founder and CEO of Percept, consulting firm
- Co-founder of Alignd, managed care company



## Kelly Chennells

- Health & Reinsurance Actuary
- Expertise in doctor profiling and alternative reimbursement models



## Yageshree Moodley

- Life & Health Actuary  
Operational strategy- IT system migration and user-centric design



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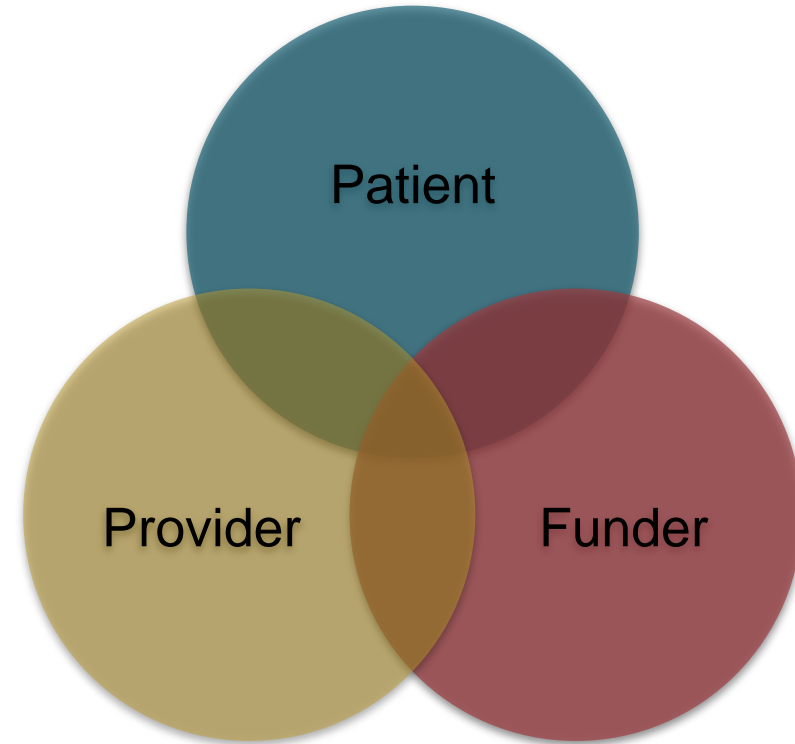
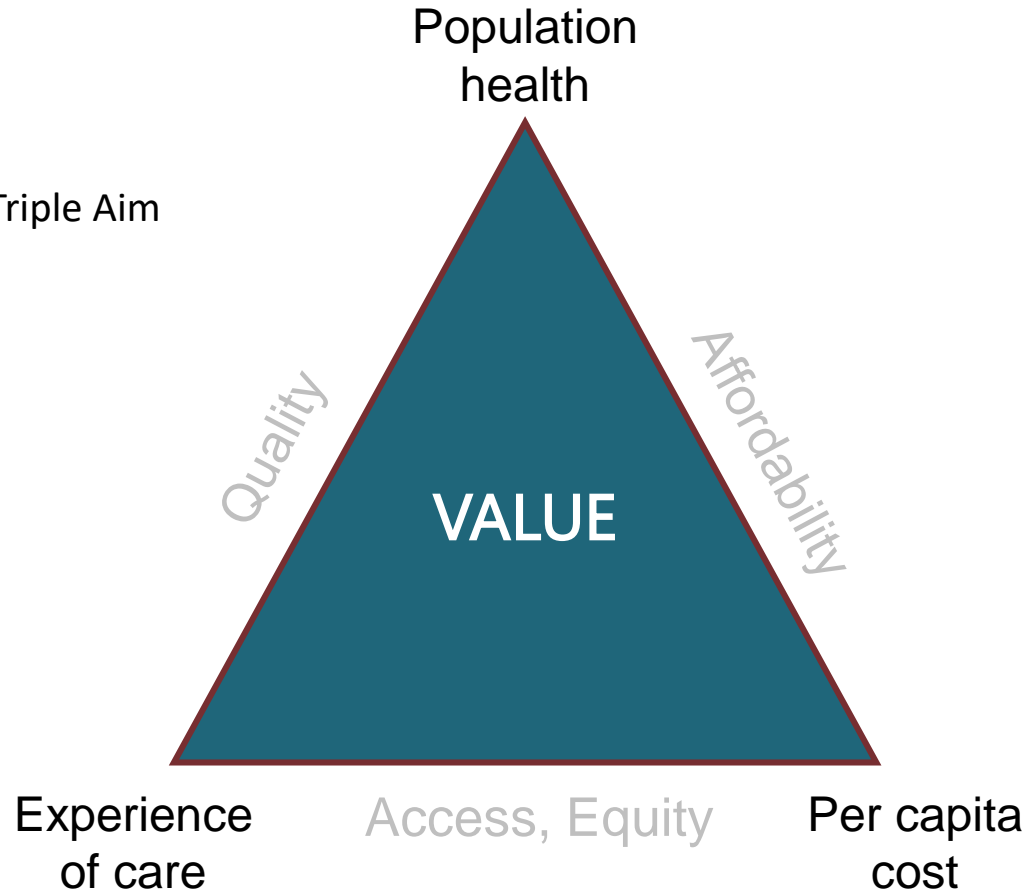
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# The goal and the players

Source: IHI. The Triple Aim



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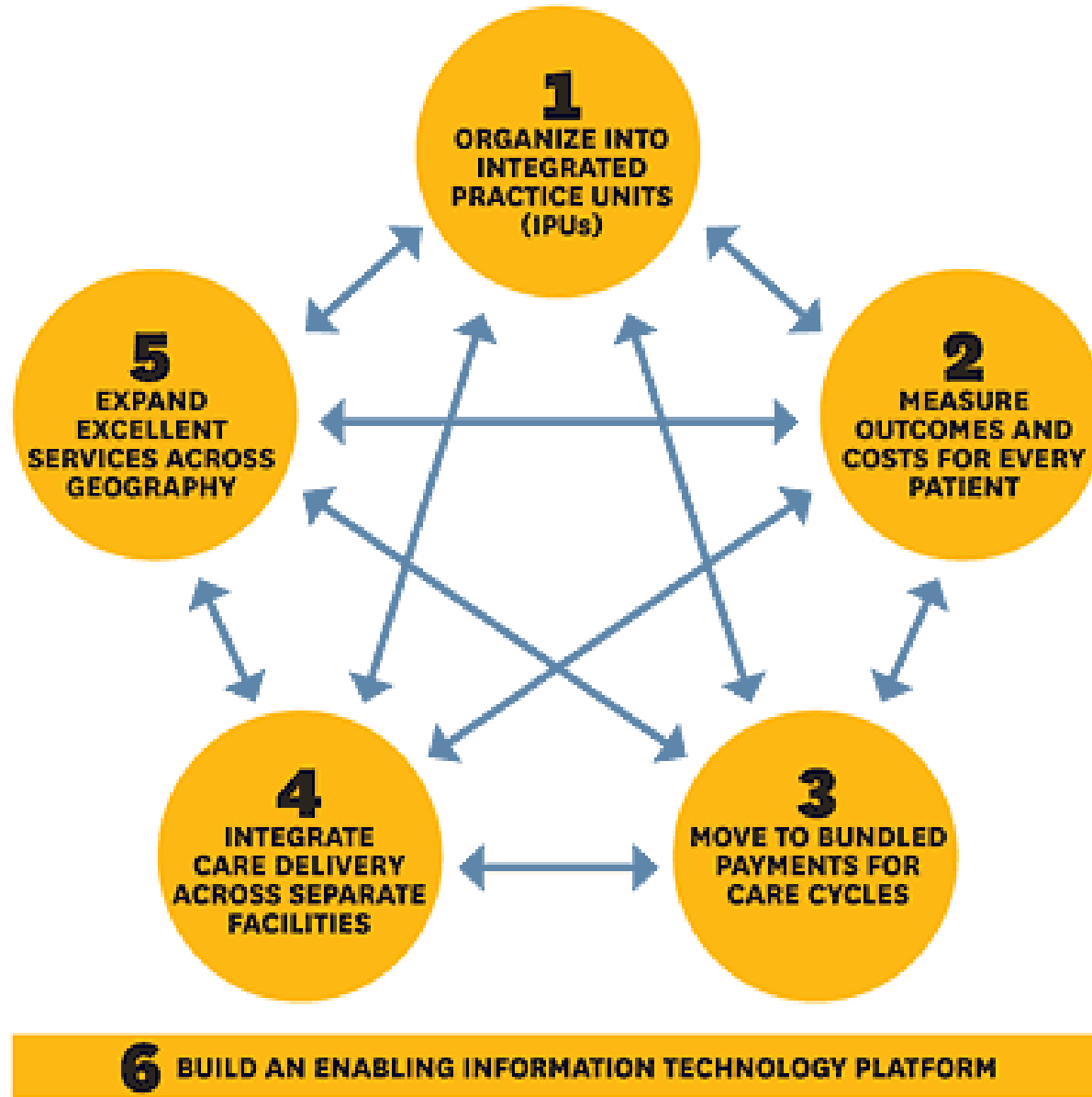


# The challenge

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Move from	To
Supply-driven	Patient-centred
Services provided	Population health outcomes achieved
Fragmented delivery of services	Integrated practice units + gatekeeping





Source: Porter & Lee, 2013. The value agenda



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## Let's focus on...

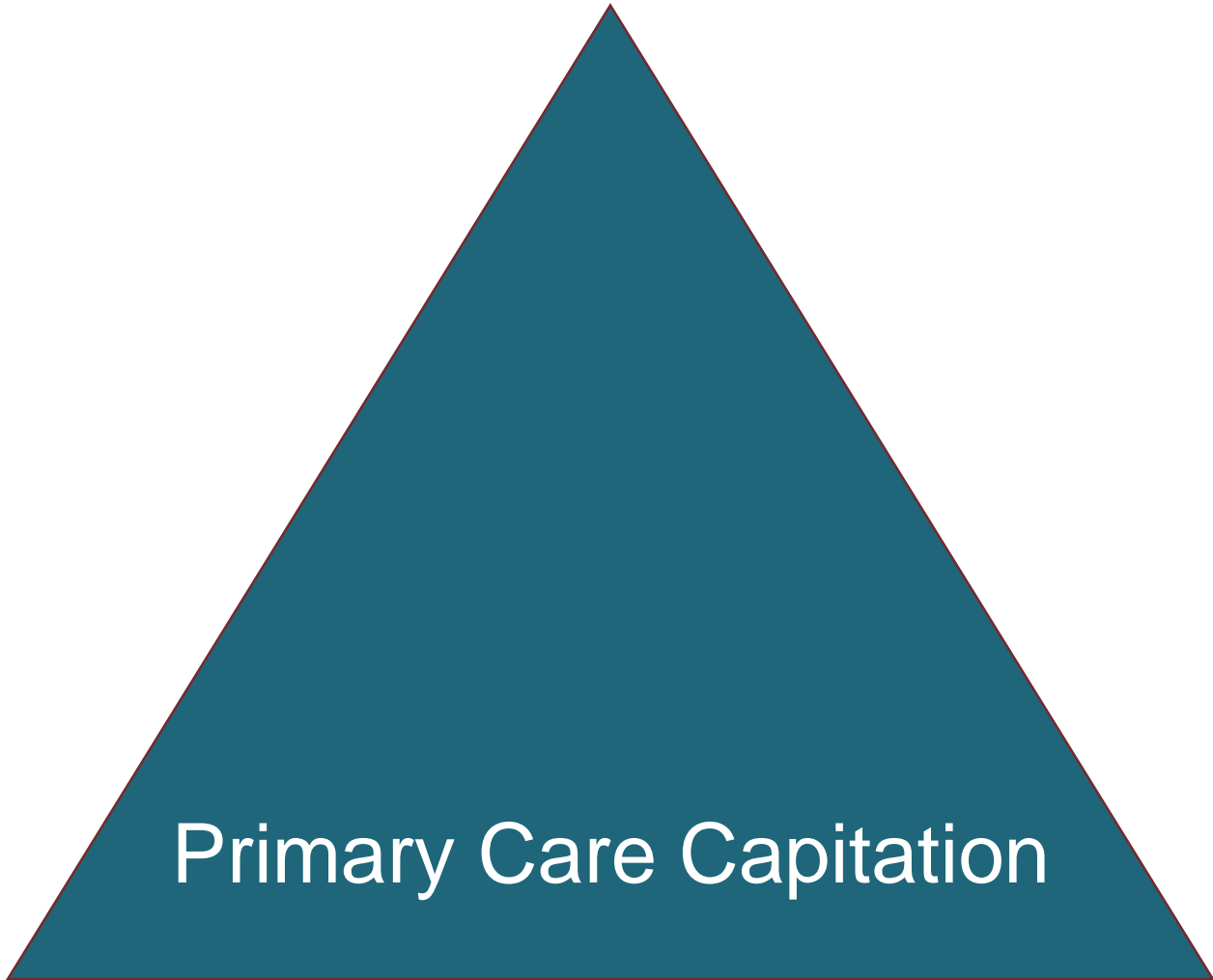
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- “Move to bundled payments for care cycles”
- Work within existing market structures to align provider, purchaser/funder and patient interests and embed quality
- Practical challenges in implementing measures to:
  - Manage risks if rates are too high/low
  - Share and equalise risk
  - Collect and analyse data across the care cycle
- Let's look at two cases..



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# Primary Care Capitation



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# South African Primary Care Context

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## Public Sector

- Budgets
- No explicit attempt to control for utilisation
- Staff are salaried
- 48 million

## Private Sector

- FFS widely used
- GP driven service
- Poor gatekeeping





# Framework

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## Design

- Patient base serviced
- Benefit package
- Best clinical practice

## Provider contracting

- Who does what?
- How do clinicians work together?

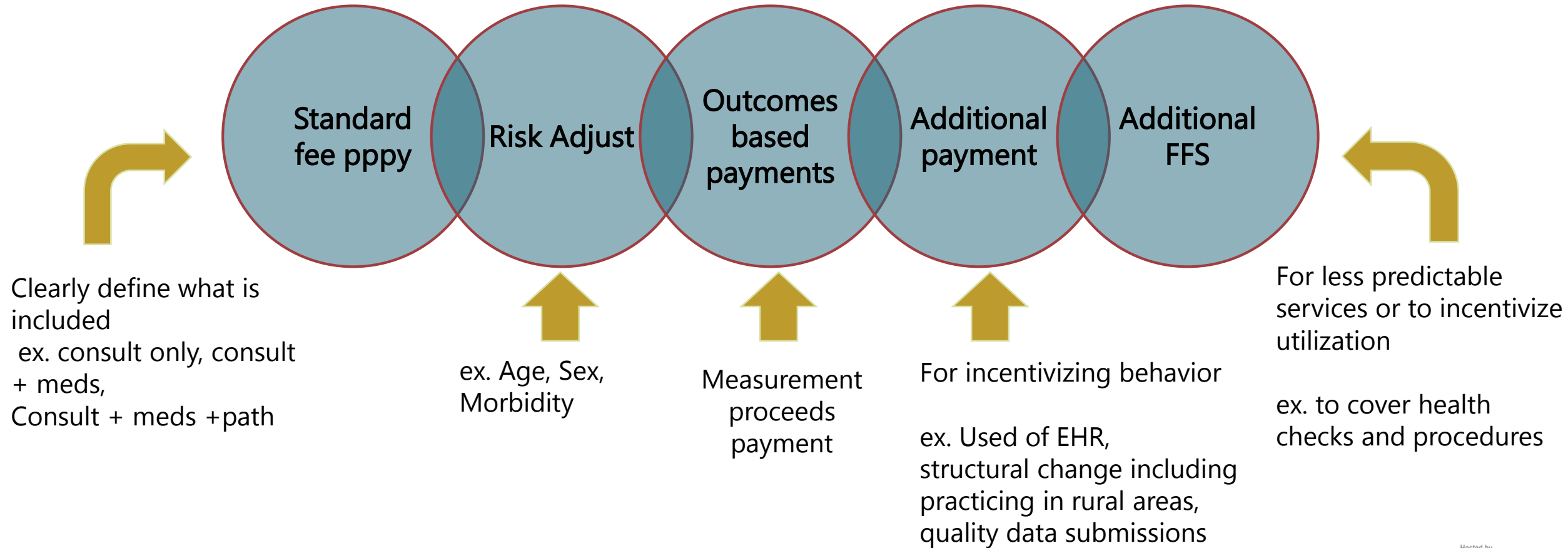
## Value-based payment

- Global capitation fee
- Additional outcomes based payments





# Proposed reimbursement formula





# Costing approaches

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## Public Sector Costs

- PHC expenditure per person per year
- Strip out medicines and laboratory services
- Add staffing costs

## Expenditure Forecasts

- Estimate the cost of running a community practice
- 8 assumed healthcare professionals per 10 000 patients

## Historical GP Practice Costs

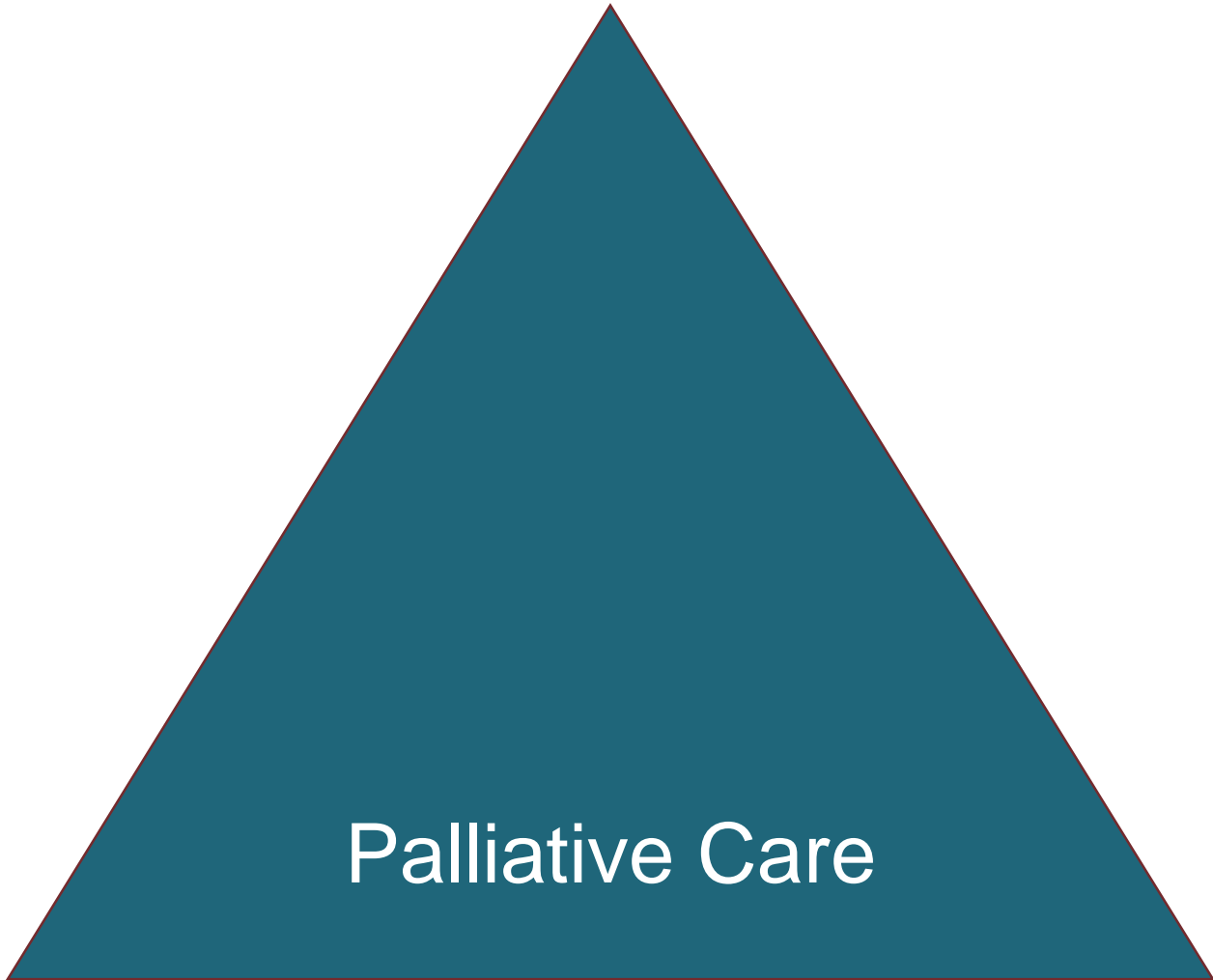
- Used the SAMA practice cost studies adjusted for inflation

## Medical Scheme Expenditure

- Fee per visit
- Visits per person per annum



*“actuarial mindlessness”*



Palliative Care



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# What is palliative care?

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## What is palliative care?

- Palliative care is specialised medical care for people with serious illness, focused on providing relief from symptoms and stress. The goal is to improve quality of life for both the patient and the family.
- Palliative care is provided by a specially trained team of doctors, nurses and other specialists who work together with a patient's other doctors to provide an extra layer of support.
- Palliative care, almost by definition, puts the patient at the centre of the care being delivered; it is essential to hear what the patient and their family really want and to attend to all of their needs as human beings (physical, emotional, spiritual).
- Palliative care doesn't stand in opposition to curative care; the two often co-exists side-by-side with the balance shifting over time.







# A comprehensive approach



## BENEFIT DESIGN

- Evidence-based clinical entry criteria.
- Specification of benefit package.
- Best practice clinical protocols.



## PROVIDER CONTRACTING

- Provider network of PC multi-disciplinary teams.
- Doctor-to-doctor telephone peer support.
- Sub-acute facilities and hospice in-patient units.



## PATIENT SUPPORT

- Notification of eligibility and unlocking benefits.
- Connecting patients with providers.
- Exception management.



## VALUE BASED PAYMENT MODEL

- Global professional fee.
- Outcomes-based payment.
- Contract facilitation.



## DATA ANALYTICS

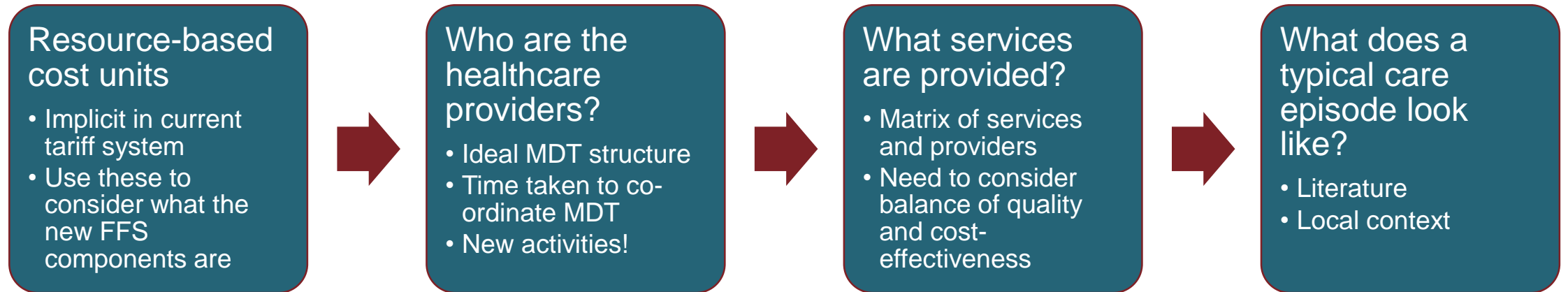
- Pro-active identification of beneficiaries.
- Monitoring of cost and quality outcomes.
- Optimisation of product impact.





# Costing for optimal care

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Organise into integrate  
practice units

- Payment and incentivisation of multi-disciplinary teams (MDT)
- Working with doctors to facilitate change

Measure outcomes and costs  
for every patient

- Process of articulating what “good” means
- Data analytics capability is key

Move to bundled payments  
for care cycles

- Global professional fee

Integrate care delivery across  
separate facilities

- Tiered, continuous fee

Expand excellent services  
across geography

- Remote care solution: doctor-to-doctor support
- Strengthening of supply-side

Build an enabling information  
technology platform

- To support working as an MDT; To enable data analytics; To facilitate patient engagement and business-to-business backend



# QUESTIONS AND COMMENTS



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